

2010 PARENTS' CHOICE AWARDS

General Submission Information

Eligible Products

The Parents' Choice Awards program evaluates media designed for ages infant through young adult.

For further information on eligible products, submission deadlines, and frequently asked questions, please refer to the Parents' Choice website: <http://www.parents-choice.org/entryforms>.

Entry Fees

Entry fees may be paid by check, money order or credit card. Parents' Choice accepts VISA and MasterCard. Make all checks and money orders payable, in U.S. funds only, to Parents' Choice Foundation. For checks or money orders not drawn on a U.S. bank, please add a \$15 processing fee. Returned checks will be subject to a \$25 fee.

Digital Images for Use on the Parents' Choice Web site

Please include a digital image of each product being submitted. Images must be either .jpg or .gif files, no larger than 72 dpi, in an area 200 pixels by 200 pixels in width and height. Images may be delivered on a CD Rom or emailed to the following address: submission@parents-choice.org.

The submission package will not be considered complete without product images. Parents' Choice will not be responsible for "finding" images to post on award winning product's page.

Parents' Choice Awards Program Shipping Information

Parents' Choice will not accept COD or "postage due" packages. If your package is considered to be oversized or overweight by the United States Postal Service, FedEx, UPS, or DHL, please contact our office for shipping instructions. Please submit all materials pertinent to each product entered in one package. Complete submissions packages should be shipped to:

Parents' Choice Foundation
201 West Padonia Road, Suite 303
Timonium, MD 21093

If you wish, please email your completed application, image, and credit card payment information to submission@parents-choice.org.

Please Note: Specific results of product evaluations will not be released. Products submitted to the Parents' Choice Awards program will not be returned. Submission fees will not be refunded.

Website Submission Information

Website Categories Eligible:

- Educational
- Museums
- Online Game Stores
- Trade Associations
- Non-Profit Organizations
- Online Publications
- Television Networks
- Social Networking – *(These sites must solely be geared towards children. Sites where adults can create profiles will not be eligible).*

PLEASE NOTE: PARENTS' CHOICE DOES NOT EVALUATE COMMERCIAL WEBSITES, ONLINE STORES, OR CATALOGS.

Submission Requirements

- a) Two (2) copies of completed entry forms.
- b) Supporting press materials. (Optional.)
- c) Digital image of website. (See requirements.)
- d) Total entry fee.

Submission Fees

\$250 for each website (1 URL)

General Criteria

General Criteria include excellent production values, universal human values, appeal to children, age appropriateness. The Parents' Choice Awards committees look for products that entertain and teach with flair, stimulate imagination and inspire creativity. Judges are interested in how a product helps a child grow in many ways: socially, intellectually, emotionally, ethically, and physically. Products must be free of racial or gender bias. Above all, products must not extol violence.

Websites should be cross-browser compatible and comply with accessibility standards for users with disabilities. Sites designed and developed for children should be certified safe for children to use, including protection of their privacy according to the FTC Children's Online Privacy Protection Act.

WEBSITE ENTRY

Date of Submission:

The information provided will be used in listing award-winning products on our web site. **Omitted information may result in delayed processing of your application.** For further information on eligible products, entry deadlines, and frequently asked questions, please see the Parents' Choice Awards web site at <http://www.parents-choice.org/entryforms>.

| | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Website Title: | | | |
| Website URL: | | http:// | Suggested Age(s): |
| Is a registration fee required to access this site? <input type="checkbox"/> Yes <input type="checkbox"/> No | | If YES, please list how much: \$ <input type="checkbox"/> Per Visit <input type="checkbox"/> Per Month <input type="checkbox"/> Per Year | |
| WEBSITE CREDITS/CONTRIBUTORS: Please list the names and roles of those individuals/organizations you would like credited should your website win an award. | | | |
| Designed (<input type="checkbox"/>) / Developed (<input type="checkbox"/>) / Other (<input type="checkbox"/>) by: Additional Designer (<input type="checkbox"/>) / Developer (<input type="checkbox"/>) / Other (<input type="checkbox"/>) : | | | |
| WEBSITE DESCRIPTION: Please include a 2-sentence description of this entry. | | | |
| | | | |
| Please select a maximum of three (3) categories below which best describe the nature of your web site: | | | |
| <input type="checkbox"/> Animals/Pets/Wildlife | <input type="checkbox"/> Construction | <input type="checkbox"/> Geography | <input type="checkbox"/> News/Information |
| <input type="checkbox"/> Arts/Crafts | <input type="checkbox"/> Documentary | <input type="checkbox"/> History | <input type="checkbox"/> Music |
| <input type="checkbox"/> Astronomy/Space | <input type="checkbox"/> Exercise/Fitness/Health | <input type="checkbox"/> Humor | <input type="checkbox"/> Nature |
| <input type="checkbox"/> Autobiography/Biography | <input type="checkbox"/> Family Life | <input type="checkbox"/> Languages/Communication | <input type="checkbox"/> Outdoor Play/Activities |
| <input type="checkbox"/> Bugs/Insects | <input type="checkbox"/> Fantasy/Science Fiction | <input type="checkbox"/> Math/Money/Numbers | <input type="checkbox"/> Poetry |
| <input type="checkbox"/> Character Education | <input type="checkbox"/> Food/Nutrition | <input type="checkbox"/> Multi-Cultural | <input type="checkbox"/> Pretend Play |
| | | | <input type="checkbox"/> Science |
| | | | <input type="checkbox"/> Seasonal/Celebratory |
| | | | <input type="checkbox"/> Sports |
| | | | <input type="checkbox"/> Technology/Engineering |
| | | | <input type="checkbox"/> Transportation |
| | | | <input type="checkbox"/> Other _____ |

AWARD NOTIFICATION CONTACT: Please **CHECK ONE BOX ONLY** next to the person or company listed below to whom the Award Notification should be sent. Parents' Choice Award winners will receive one Award certificate.

| | | | | |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------|---------|----------|-------|
| <input type="checkbox"/> | Company: | | Contact: | |
| | Address (<i>No P.O. Boxes</i>): | | | |
| | City: | | State: | Zip: |
| | Phone: | () - x | Fax: | () - |
| | Contact Email: | | Website: | |
| <i>If publicity and/or marketing contact is someone outside the "Company", please provide the following information:</i> | | | | |
| <input type="checkbox"/> | PR Firm/Publicity Contact: | | Contact: | |
| | Address (<i>No P.O. Boxes</i>): | | | |
| | City: | | State: | Zip: |
| | Phone: | () - x | Fax: | () - |
| | Contact Email: | | | |

PAYMENT INFORMATION

| Website Entry | Total Titles Entered | Entry Fee | Entry Fee Due |
|-------------------------------------------------------------------------------|----------------------|------------|---------------|
| Website Submission | | \$250/each | \$ |
| For check or money orders not drawn on a U.S. bank, add a \$15 processing fee | | | \$ |
| TOTAL ENTRY FEES | | | \$ |

| | | | |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|--|
| Form of Payment: | <input type="checkbox"/> Check <input type="checkbox"/> Money Order <i>(For checks or money orders not drawn on a U.S. bank, please add a \$15 processing fee. Returned checks will be subject to a \$25 fee.)</i> | | |
| | <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <i>(We do not accept American Express or Discover.)</i> | | |
| For Credit Cards: | Account#: | Expiration Date: | |
| | Account Name: (As it appears on the card) | | |
| | Billing Address for Credit Card: | | |
| | State: | Zip Code: | |
| | Signature for Credit Card: | | |

| |
|-------------------------------------------------------|
| For Parents' Choice Office Use Only |
| Ref. # _____ Approval Code _____ Date Processed _____ |

ENTRANTS MUST SIGN BELOW: Entrant company, or its duly authorized representative, certifies that all of the information submitted in this entry form is true. Entrant has read and accepts all of the provisions in this entry form (including but not limited to the Legal Information below).

Entrant understands and agrees that the Foundation has the right to grant or not grant awards in its sole and absolute discretion, which Entrant agrees not to challenge in any forum or setting, whether public or private.

Entrant certifies that each product that it submits to the Foundation in connection with this entry form complies with all mandatory and voluntary safety standards. Entrant understands and agrees that: (a) any review that the Foundation conducts will be limited solely to the General Criteria outlined above for the sole benefit of the Foundation; and (b) the Foundation's review, analysis, commentary, and/or the grant of an award shall under no circumstances be deemed to constitute any opinion, representation, or warranty as to the safety of the products by any at the Foundation, its officers, trustees, directors, agents, and employees.

Entrant agrees to indemnify, defend, and hold harmless the Foundation as well as all of its officers, trustees, directors, agents, and employees, successors and assigns, from and against any and all Damages and Claims. "Damages and Claims" are understood and agreed to mean: (a) damages caused by products submitted to the Foundation; and (b) claims, demands, causes of action, debts, liabilities, losses, or costs (including but not limited to lawyers' fees and costs), however designated, that relate to the products Entrant has submitted to the Foundation and/or any awards granted by the Foundation to the Entrant.

Entrant certifies to the Foundation that it owns all intellectual property rights in and to the product submission, and that the submission does not infringe upon any other party's intellectual property rights.

I hereby certify that I am duly authorized to sign this form on Entrant's behalf and to bind the Entrant to these terms.

ENTRANT (Please provide the full legal name of the company or, if the entrant is an individual acting in his or her own capacity, that individual's name):

| | |
|---------------|--|
| Signature: | |
| Printed name: | |
| Title: | |
| Date: | |

Legal Information: Under no circumstances shall Parents' Choice be liable to any party on account of use of the products listed in this entry form. Such limitation of liability shall apply to prevent recovery of direct, indirect, incidental, consequential, special and exemplary damages, arising from any of use of the products listed. By submitting this entry form, you agree to be bound by the guidelines concerning the use of the Parents' Choice Award seal or commendation, should you be a recipient of an award.